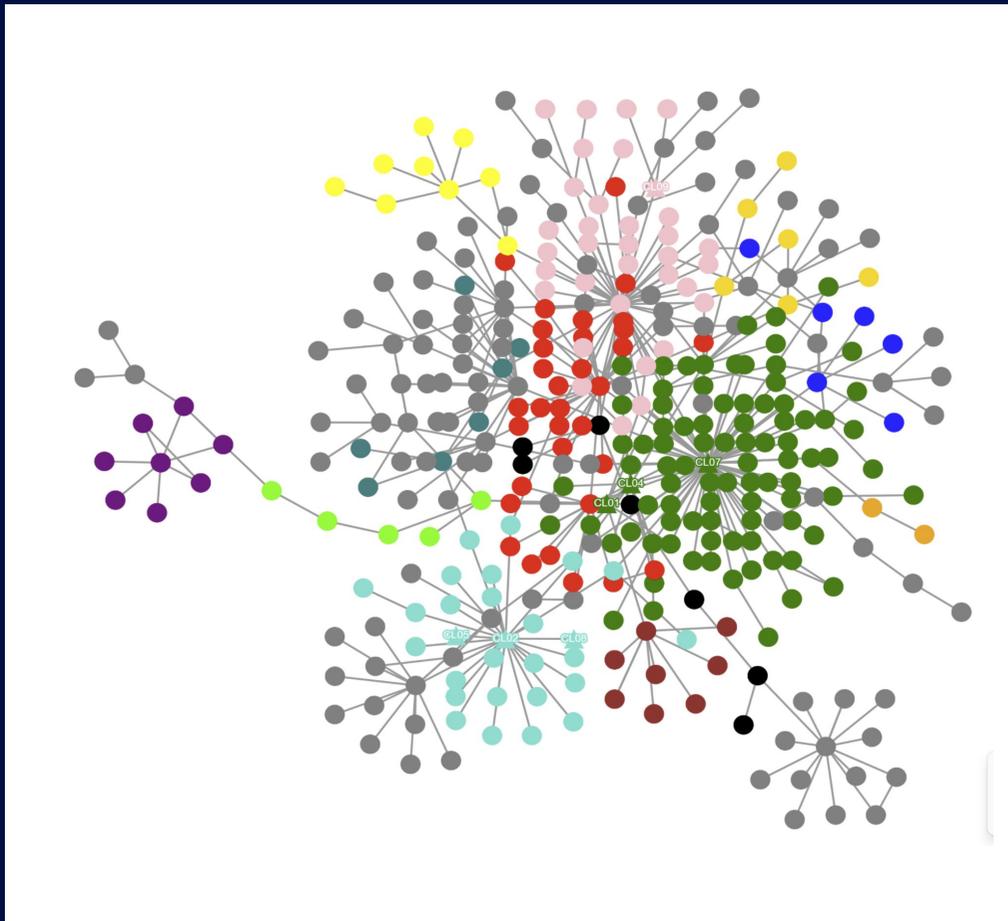


Presentation for Digital Twin Hub - Gemini Call

Large scale Digital Twins for logistics and supply chain.

Harry McCarney

A Digital Twin of the world's pallet network



Scaled and in production - US Market Digital Twin metrics

Data capture

30M

Movements per year

Scenario explorations

5.12TB

Raw data output
for 10+ models

Distributed Cloud Computing Utilising

192

Cores CPU

854GB

Raw data output for analysis

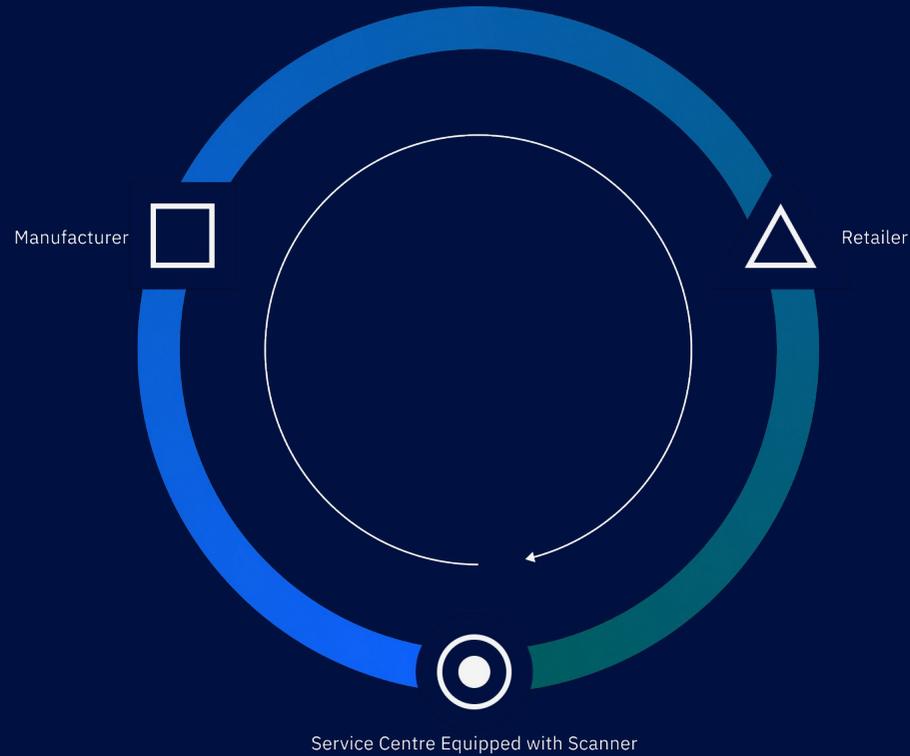
43.9B

Rows of tracking data

1.5TB

RAM

Tracking Reuse and Cycle Time

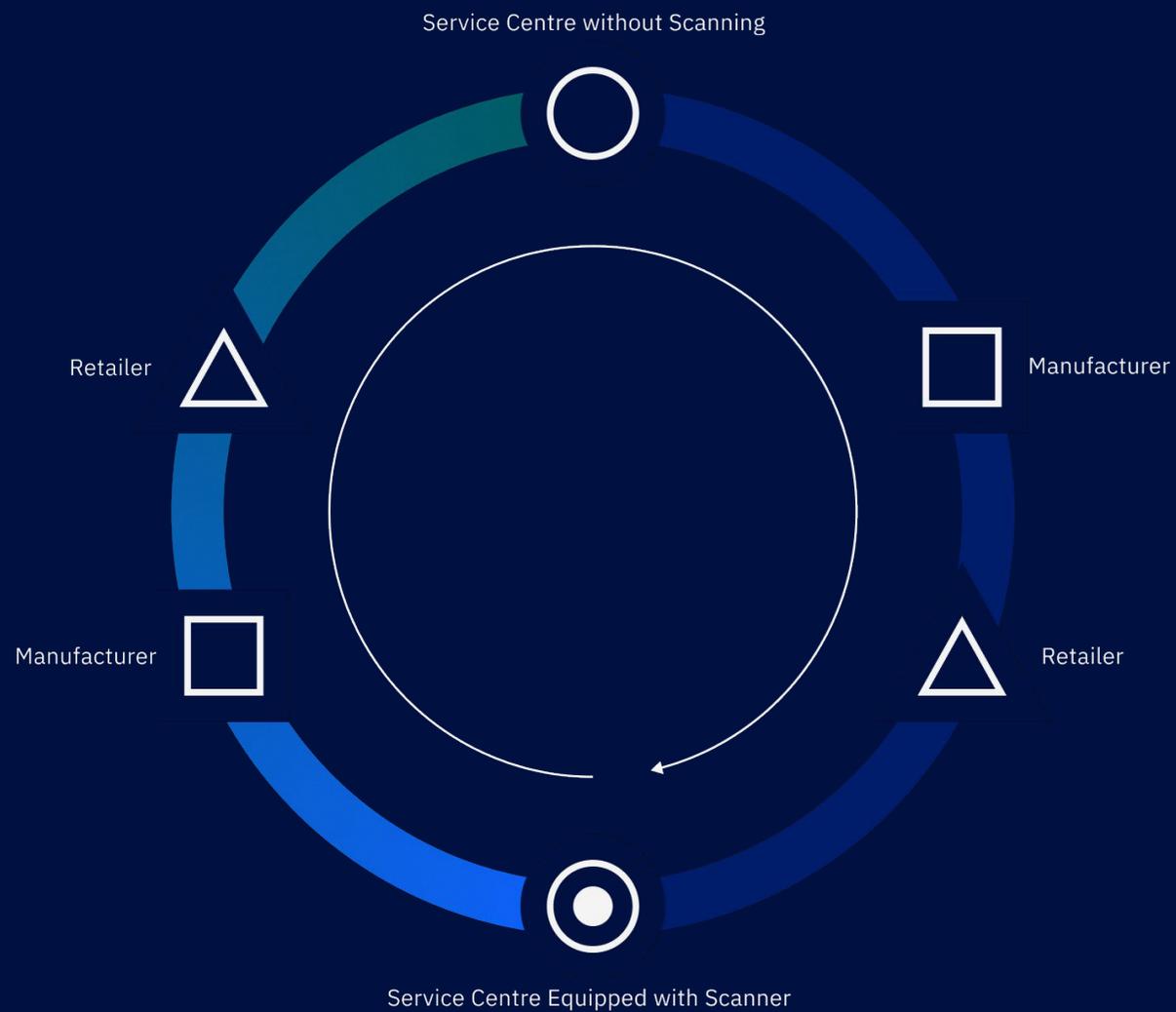


Correct cycle time is accurately tracked



Cycle

The ideal case. A pallet is scanned when it leaves and returns to a service centre.



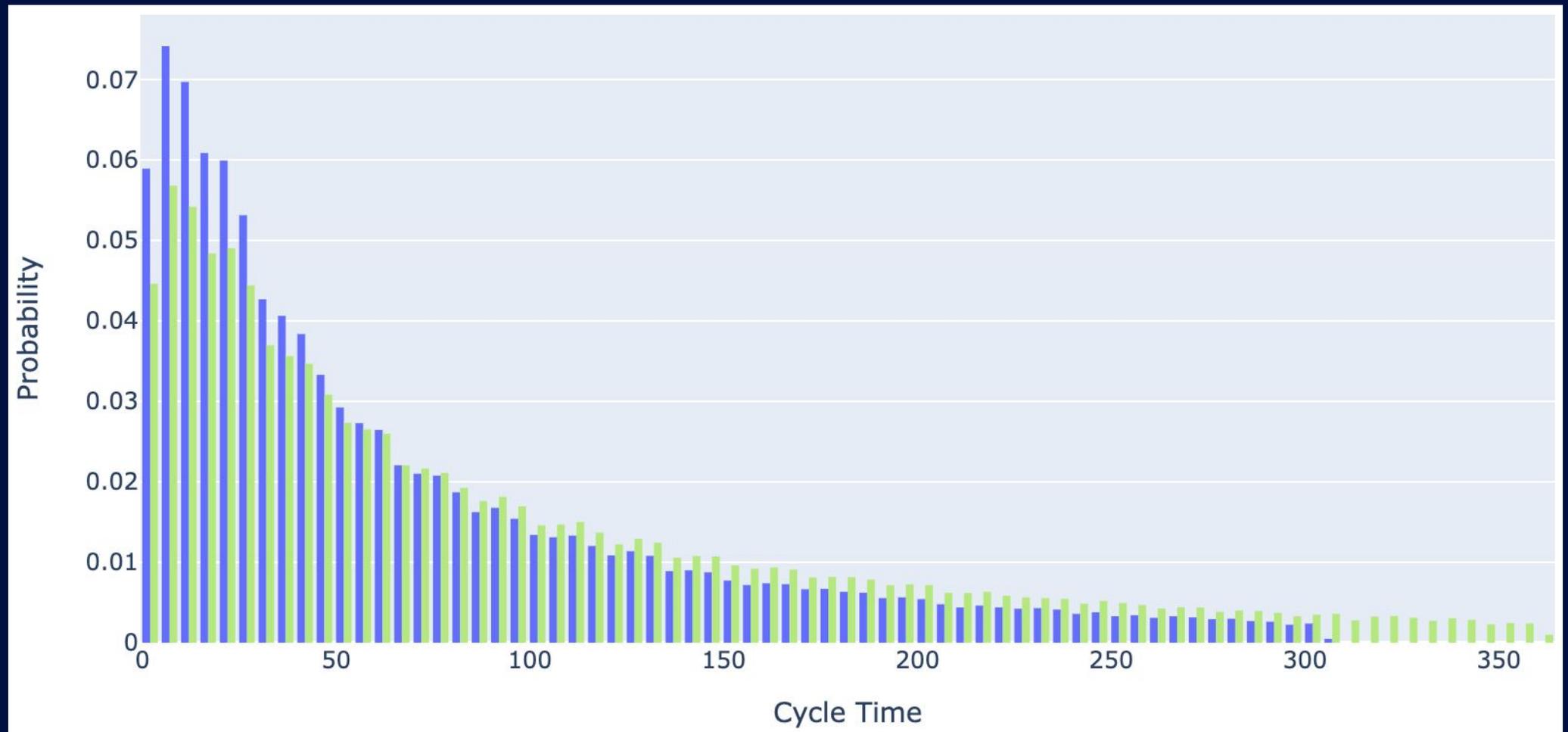
Cycle time is distorted. Multiple short cycles appear as one long one.



Dirty Cycle

A problem. A pallet passes through a service centre with missing or faulty scanning equipment.

Cycle time distribution is a key driver of reuse



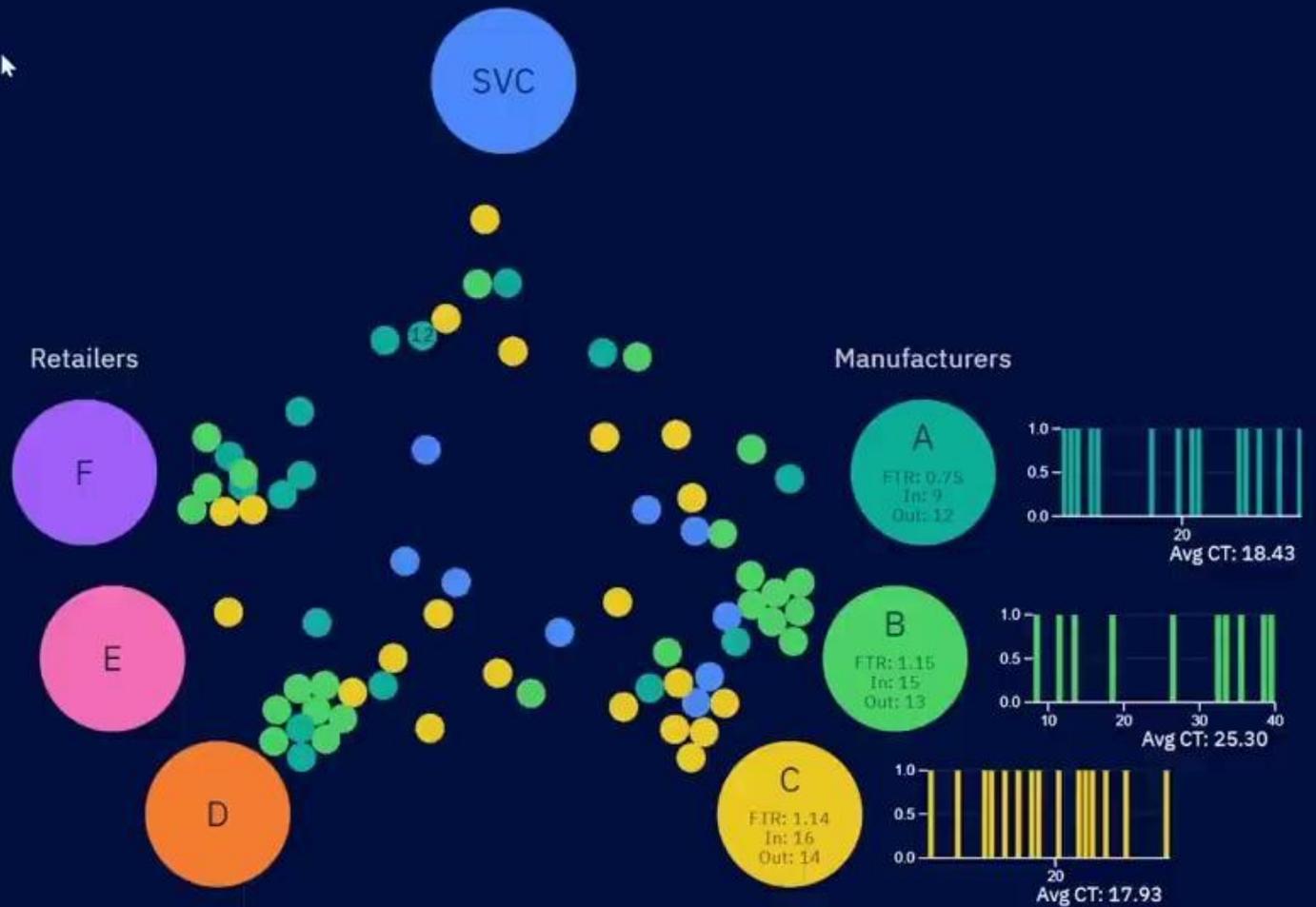
Instance: 1

Mode

Controls

Serialisation

From	To	Id
SVC	Manufact. B	67
Manufact. B	Retailer D	53
Retailer F	SVC	65
SVC	Manufact. A	12
Manufact. A	Retailer F	-
Retailer F	SVC	-
SVC	Manufact. B	-
Manufact. A	Retailer D	-
Retailer E	SVC	-
SVC	Manufact. B	-
Manufact. C	Retailer F	-
Retailer D	SVC	-
SVC	Manufact. B	-



Configuration:
 # Rounds: 300
 # Instances: 300

Tracking devices - Density and uncertainty

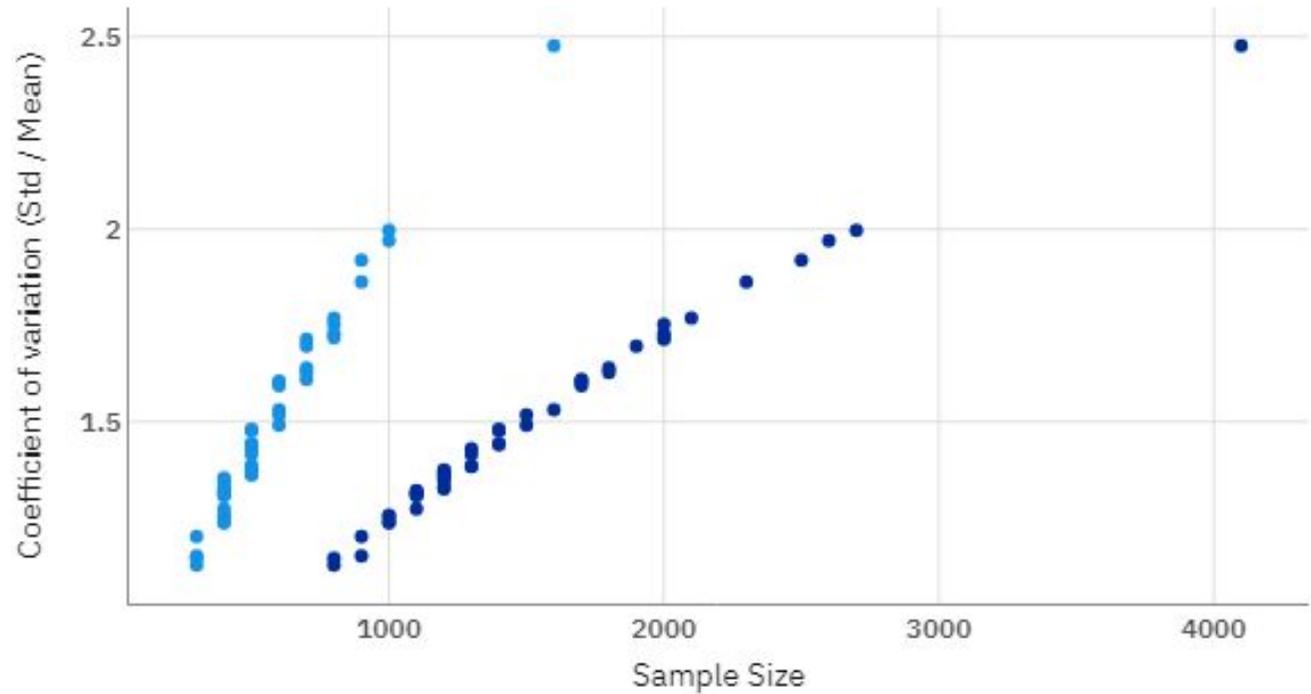
 **Declarations**

 **Tags**

 **Ultras**

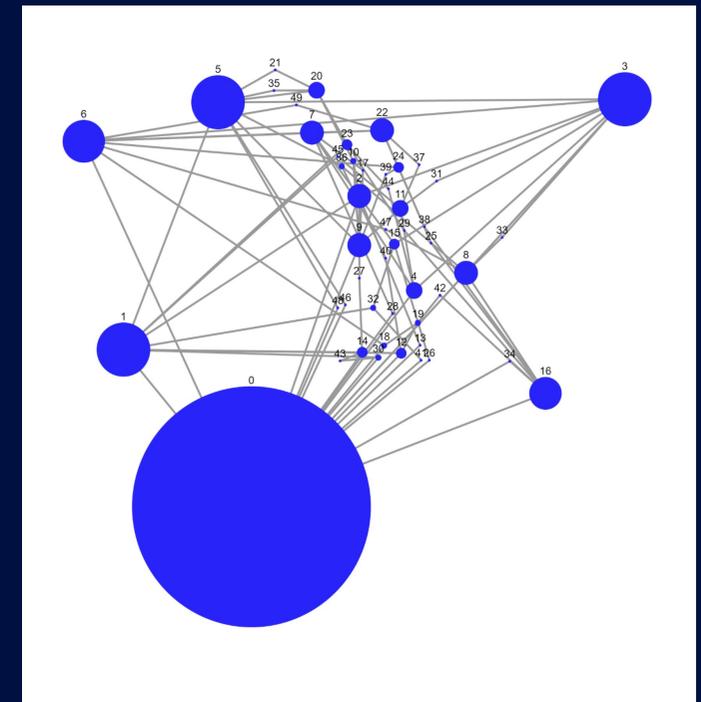
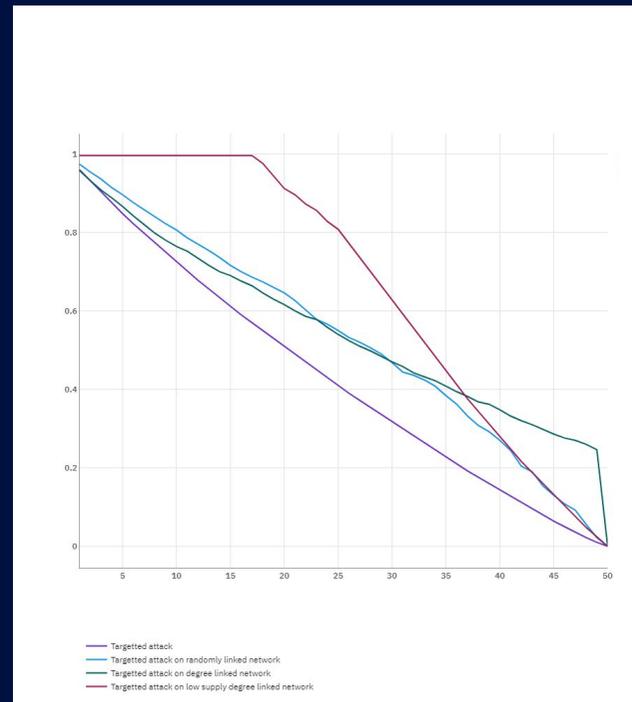
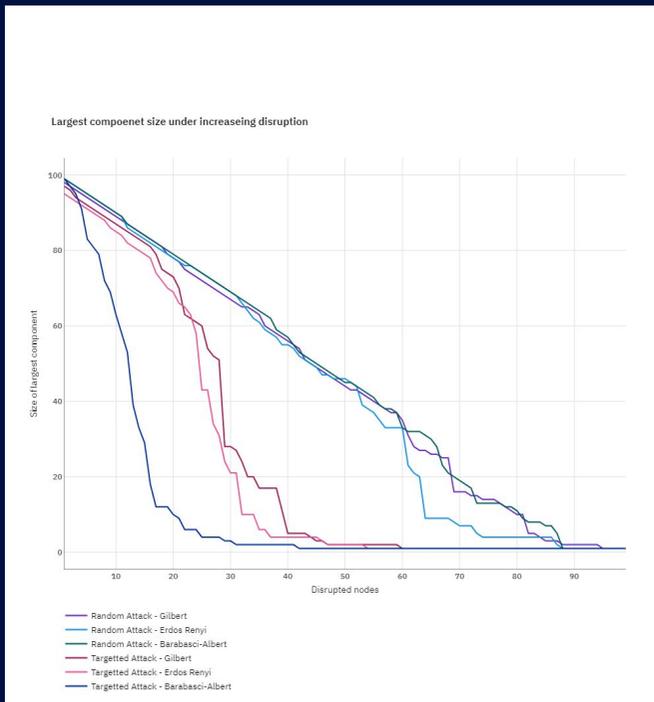
Sample Size by variance for top 50 Customers at 15% Imprecision

● 15% Imprecision / 95% Confidence ● 20% Imprecision / 90% Confidence



Benefits - Exploring Resilience

- Increased visibility and robust metrics.
- Become anti-fragile and thrive in uncertainty.
- Reduce sensitivity to prediction errors and cascade effects.
- Make cost effective increases in flexibility and redundancy.

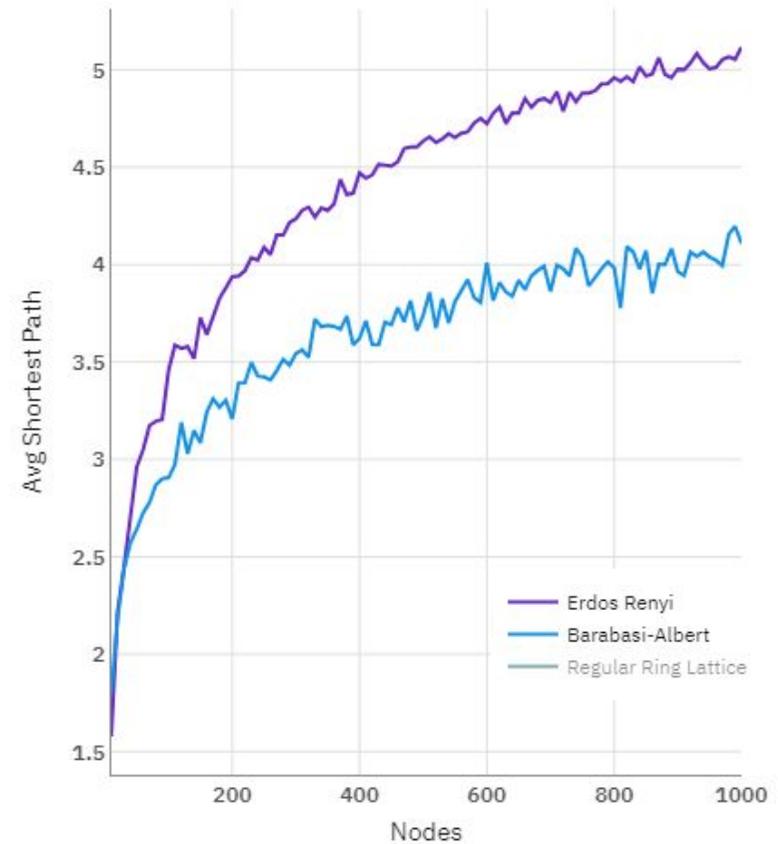


Benefits - Maximise sustainability

- Drive sustainability with trackable commercial metrics.
- Understand drivers of asset productivity.
- Reduce sensitivity to prediction errors and cascade effects.
- Make cost effective increases in flexibility and redundancy.

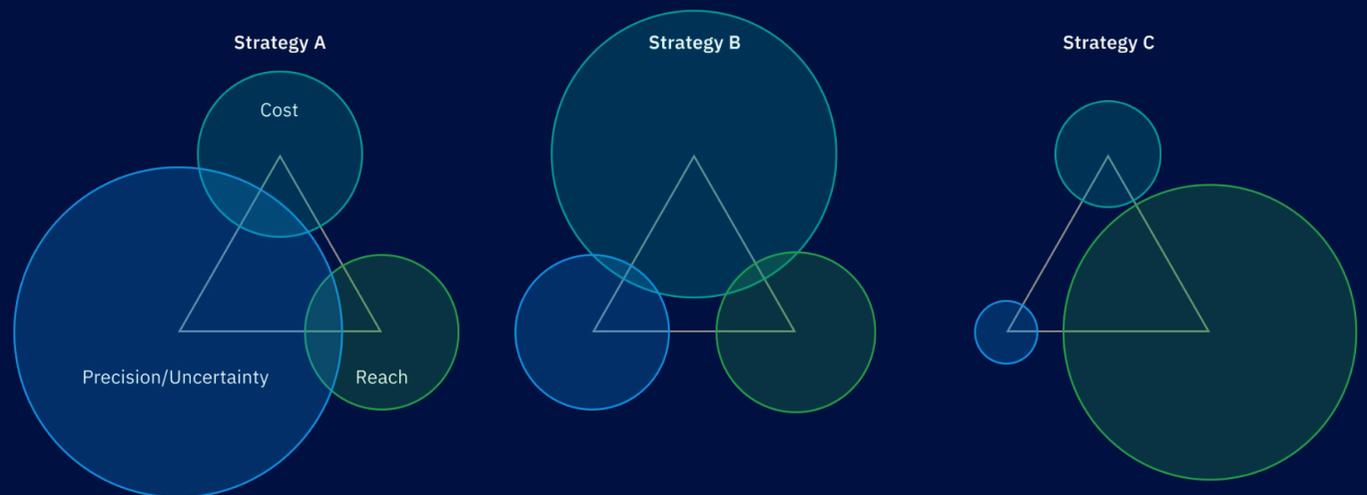
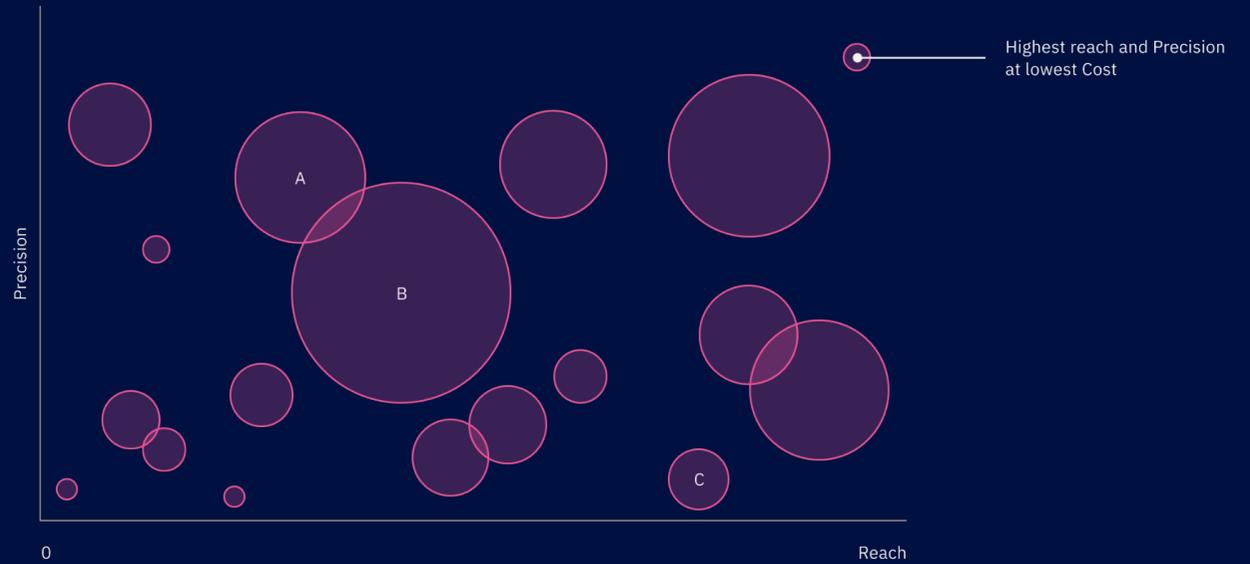


Average Shortest Path for different models



Benefits – A Virtuous Circle

Strategies by Precision, Reach and Cost
Size of the bubbles indicates cost of a strategy



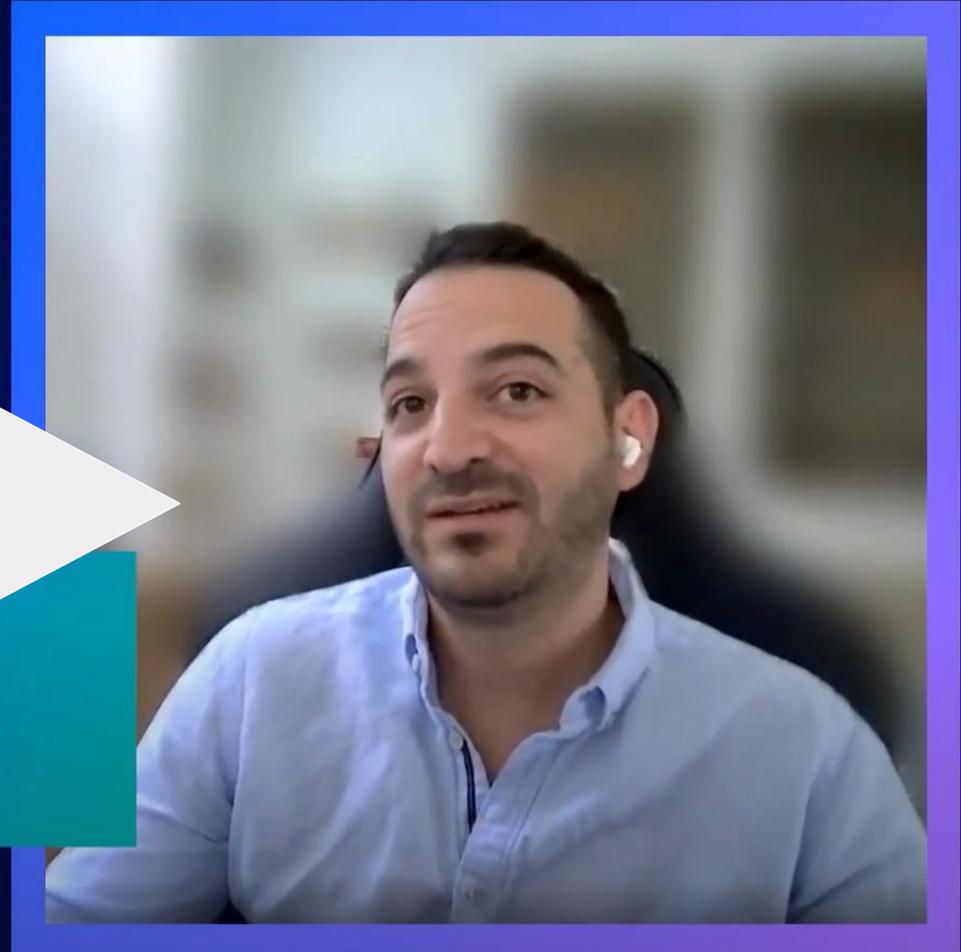
Roll out planning

Virtual replicas run scenario comparison on strategies by Reach, Precision and Cost and identify the trade-offs.

Testimonial from Brambles (CHEP)

Luis Rivas

Global Lead, Digital Design and Execution,
Brambles

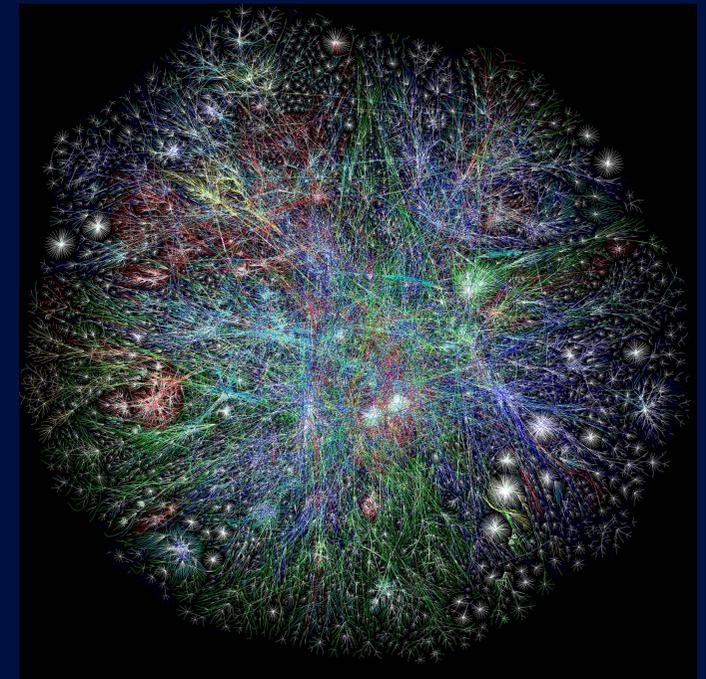
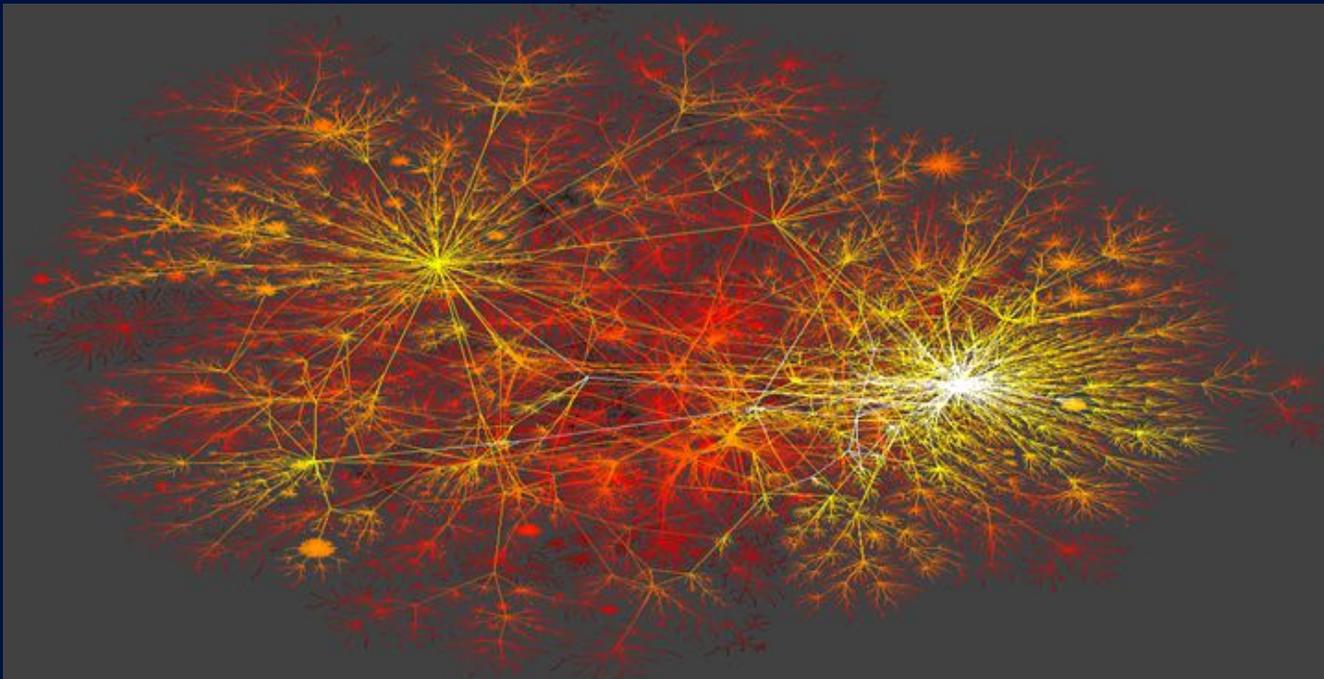


[Youtube Link](#)

Complex systems are networks

“A key discovery of network science is that the architecture of networks emerging in various domains of science, nature, and technology are similar to each other, a consequence of being governed by the same organizing principles. Consequently we can use a common set of mathematical tools to explore these systems.”

Network Science – Barabasi 2016



Thank You



SIEMENS



Hack&Craft

harry@hackandcraft.com

[LinkedIn – Harry McCarney](#)



DOW JONES



Brambles