

# AUSTRALIA NEW ZEALAND DIGITAL TWIN HUB

## A BRIEF OVERVIEW

Jannat Maqbool

[www.digitaltwinhub.org](http://www.digitaltwinhub.org)

# SMART CITIES COUNCIL

Since 2012 the Smart Cities Council has been helping shape the smart cities movement.

The Council has a mission to catalyse investment in technology and data solutions that build greater prosperity, enhance wellbeing and heal the planet.

Born in Seattle, now with representatives across North America, India, Europe, Australia/New Zealand and South East Asia.

The Council focus is to inform, education, convene and advocate.

# DATA LEADERSHIP

- **In 2020 SCCANZ launched the Centre for Data Leadership (cfdl), a dedicated initiative to building data leadership within this generation.**
- **The digital win is a data 'play' – therefore it was driven through the cfdl.**

**TO BUILD A THRIVING DIGITAL TWIN MARKETPLACE IN AUSTRALIA  
AND NEW ZEALAND**

**DIGITAL TWIN HUB**

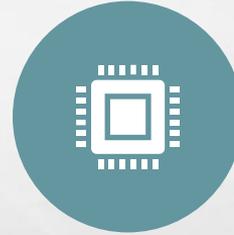
# THE EARLY DAYS



**ESTABLISHED A TASK FORCE OF OUR MEMBERS TO WORK THROUGH THE MARKET ESTABLISHMENT ACTIVITIES**



**RELEASED THE DIGITAL TWIN GUIDANCE NOTE – TO CLEARLY DEFINE IT, ARTICULATE THE ‘WHY’ AND PROVIDE GUIDANCE ON ‘HOW TO’**



**BUILT A BROADER DIGITAL TWIN COLLABORATIVE TO KNOWLEDGE SHARE ON KEY ELEMENTS SUCH AS POLICY, STANDARDS AND PROGRAMS**



**BUILT THE DIGITAL TWIN COMMUNITY AND A PLACE FOR IT TO ENGAGE – THE ANZ DIGITAL TWIN HUB**

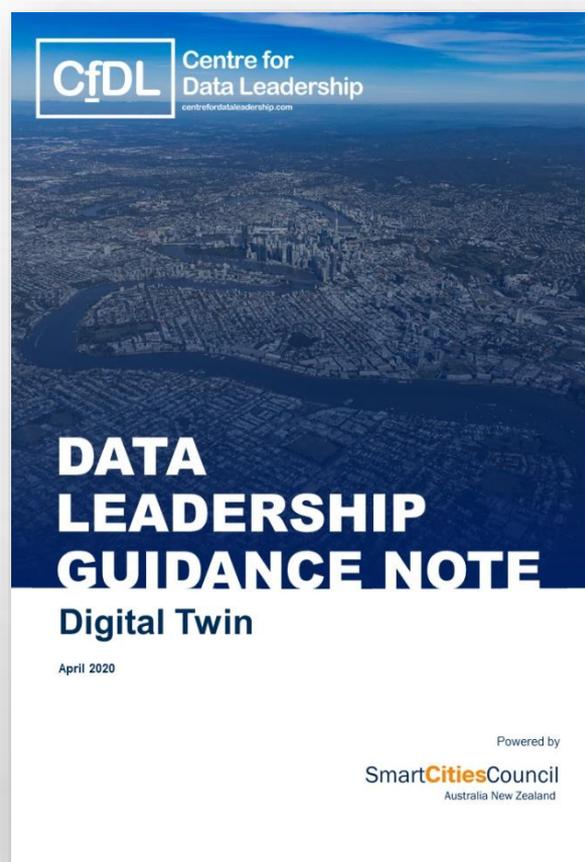
# THE NOTE

// DEFINITION

// SCOPE

// BENEFITS

// NEXT STEPS



# SmartCitiesCouncil DIGITAL TWIN HUB

Australia | New Zealand



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**Top Resources** | [Digital Twin Guidance Note](#)



## Knowledge Resources

The Australia | New Zealand Digital Twin Hub

## Welcome to the Digital Twin Hub

The Digital Twin Hub is a community platform created for those who own, create or participate in the Digital Twin ecosystem and wish to learn more, or participate in the creation of a thriving digital twin market place in Australia and New Zealand.

Subscribe for Digital Twin Updates

# SINCE 2020

- **Digital Twin community of practice in New Zealand**
- **2020 Digital Twin Week**
- **2021 New Zealand Digital Twin Summit**
- **Australia New Zealand Digital Twin Strategy Blueprint**
- **2021 Digital Twin Challenge**
- **DT Hub Meet**
- **2021 Digital Twin Week**
- **2022 Aotearoa New Zealand Digital Twin Summit**



**MELBOURNE | FEBRUARY, 2023**

**with Digital Twin Week**

# **THANK YOU**

**Jannat.maqbool@ecosystem360.com**