

AUSTRALIA NEW ZEALAND DIGITAL TWIN HUB

A BRIEF OVERVIEW

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www.digitaltwinhub.org

SMART CITIES COUNCIL

Since 2012 the Smart Cities Council has been helping shape the smart cities movement.

The Council has a mission to catalyse investment in technology and data solutions that build greater prosperity, enhance wellbeing and heal the planet.

Born in Seattle, now with representatives across North America, India, Europe, Australia/New Zealand and South East Asia.

The Council focus is to inform, education, convene and advocate.

DATA LEADERSHIP

- **In 2020 SCCANZ launched the Centre for Data Leadership (cfdl), a dedicated initiative to building data leadership within this generation.**
- **The digital win is a data 'play' – therefore it was driven through the cfdl.**

**TO BUILD A THRIVING DIGITAL TWIN MARKETPLACE IN AUSTRALIA
AND NEW ZEALAND**

DIGITAL TWIN HUB

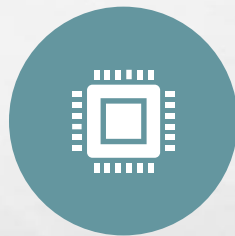
THE EARLY DAYS



**ESTABLISHED A TASK FORCE OF
OUR MEMBERS TO WORK
THROUGH THE MARKET
ESTABLISHMENT ACTIVITIES**



**RELEASED THE DIGITAL TWIN
GUIDANCE NOTE – TO CLEARLY
DEFINE IT, ARTICULATE THE 'WHY'
AND PROVIDE GUIDANCE ON
'HOW TO'**



**BUILT A BROADER DIGITAL TWIN
COLLABORATIVE TO KNOWLEDGE
SHARE ON KEY ELEMENTS SUCH
AS POLICY, STANDARDS AND
PROGRAMS**



**BUILT THE DIGITAL TWIN
COMMUNITY AND A PLACE FOR IT
TO ENGAGE – THE ANZ DIGITAL
TWIN HUB**

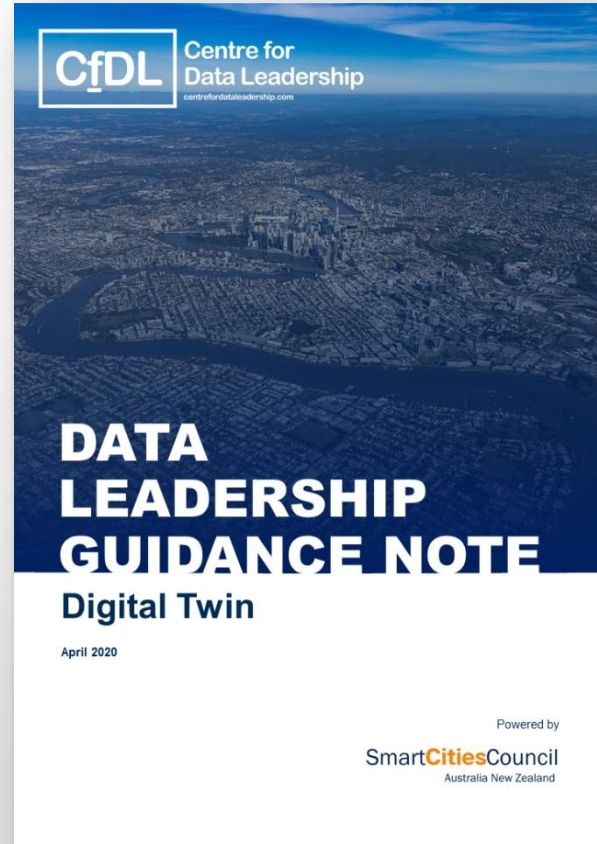
THE NOTE

// DEFINITION

// SCOPE

// BENEFITS

// NEXT STEPS



Smart**Cities**Council **DIGITAL TWIN HUB**

Australia | New Zealand



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Knowledge Resources

The Australia | New Zealand Digital Twin Hub

Welcome to the Digital Twin Hub

The Digital Twin Hub is a community platform created for those who own, create or participate in the Digital Twin ecosystem and wish to learn more, or participate in the creation of a thriving digital twin market place in Australia and New Zealand.

Subscribe for Digital Twin Updates

SINCE 2020

- **Digital Twin community of practice in New Zealand**
- **2020 Digital Twin Week**
- **2021 New Zealand Digital Twin Summit**
- **Australia New Zealand Digital Twin Strategy Blueprint**
- **2021 Digital Twin Challenge**
- **DT Hub Meet**
- **2021 Digital Twin Week**
- **2022 Aotearoa New Zealand Digital Twin Summit**



SMART CITIES WEEK
MELBOURNE | FEBRUARY, 2023

with Digital Twin Week

THANK YOU

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